

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-18	31-Dic-17	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	311.090.067	319.069.042	-2,50%
CAMEL	198.847.551	183.076.899	8,61%
WINSTON CLASSIC	191.970.611	208.591.741	-7,97%
CHESTERFIELD	185.837.094	186.393.381	-0,30%
FORTUNA	166.745.026	170.096.946	-1,97%
LUCKY STRIKE	149.301.436	141.541.277	5,48%
WINSTON	102.344.205	81.848.761	25,04%
L&M	101.944.486	104.390.704	-2,34%
DUCADOS NEGRO	83.124.730	89.982.922	-7,62%
NOBEL	82.347.912	85.523.181	-3,71%
WEST BROOKLYN	72.447.191	68.965.246	5,05%
DUCADOS RUBIO	50.056.742	54.009.048	-7,32%
ROTHMANS	36.691.019	29.161.140	25,82%
MARLBORO TOUCH	33.282.697	30.712.480	8,37%
DUCADOS RUBIO 100'S	31.211.598	32.969.813	-5,33%
PHILIP MORRIS	24.234.592	27.798.477	-12,82%
LUCKY STRIKE CLICK & ROLL	20.792.357	18.685.114	11,28%
NOBEL STYLE	19.484.865	18.086.138	7,73%
FORTUNA RED LINE	19.483.701	20.660.668	-5,70%
MARLBORO POCKET	17.079.414	17.018.694	0,36%
LUCKY STRIKE BLANDO	16.481.297	17.192.141	-4,13%
DUCADOS RUBIO BLANDO	16.271.867	18.825.386	-13,56%
PHILIP MORRIS K/S	14.929.501	12.654.839	17,97%
JOHN PLAYER SP.	14.466.372	15.366.271	-5,86%
ELIXYR	14.329.971	15.099.816	-5,10%
AUSTIN	14.246.137	12.213.572	16,64%
MARK 1	14.024.054	15.979.923	-12,24%
OMÉ	11.345.640	9.968.800	13,81%
BENSON & HEDGES AMERICAN	11.300.841	13.237.992	-14,63%
PALL MALL	9.136.226	15.758.417	-42,02%
BENSON & HEDGES	8.845.390	8.971.664	-1,41%
KARELIA	8.002.130	7.894.760	1,36%
L&M RED BLANDO	7.036.787	7.851.814	-10,38%
R 1	6.902.921	7.298.333	-5,42%
NOBEL BLANDO	6.633.745	6.992.888	-5,14%
GAULOISES RUBIO	6.455.413	6.307.267	2,35%
L&M BLUE BLANDO	6.310.177	6.755.031	-6,59%
BULLBRAND	6.245.517	6.393.883	-2,32%
BN	5.797.238	6.399.733	-9,41%
JOHN PLAYER SP. BLACK/BLUE	5.668.610	6.240.724	-9,17%
LAMBERT & BUTLER	5.571.412	5.910.487	-5,74%
CHESTERFIELD BLANDO	5.351.892	5.594.063	-4,33%
STERLING	5.290.426	5.419.491	-2,38%
RESTO MARCAS	112.243.875	114.377.440	-1,87%
Totales	2.231.204.734	2.237.286.405	-0,27%